cyberFED5°

Advertising Rates & Specifications

Since 1997, **cyberFEDS**[®] (www.cyberfeds.com) has helped federal civil service law professionals and practitioners stay on top of — and make sense of — all the ongoing changes in federal government. Daily news coverage written by experienced federal human resources journalists on Capitol Hill combined with the unique blend of case law, reference materials and practical guidance from our attorney editors and noted federal employment law authorities make **cyberFEDS**[®] the leading online resource for more than 50,000 federal HR-related professionals annually.

Subscribers are agency executives, program managers and directors, general counsel, area specialists and other professionals who plan, acquire, develop and deploy agency programs and systems in support of federal HR initiatives.

cyberFEDS[®] content covers federal EEO, Employee Relations, HR Technology, Labor Relations, Pay & Benefits, Workers' Compensation and Workforce Management.

Publisher's own data (June 2010).

AD VEHICLE/UNIT	RATE	DIMENSIONS	FILE SIZE/FILE TYPE	SPACE & MATERIAL CLOSE
BANNER ADS on www.cyberfeds.com				
Leaderboard	\$3,995 (2 weeks)	728x90	40K/Gif, JPEG or Flash	1 week prior to run
Leaderboard	\$2,795 (1 week)	728x90	40K/Gif, JPEG or Flash	1 week prior to run
Skyscraper	\$3,495 (2 weeks)	120x600	40K/Gif, JPEG or Flash	1 week prior to run
Skyscraper	\$2,495 (1 week)	120x600	40K/Gif, JPEG or Flash	1 week prior to run
cyberFEDS [®] FEDERAL HR TECHNOLOGY PAGE BANNERS				
Skyscraper	\$3,495 (30 days)	128x600	40K/Gif, JPEG or Flash	1 week prior to run
Rectangle	\$2,495 (30 days)	128x150	40K/Gif, JPEG or Flash	1 week prior to run
Button	\$1,295 (30 days)	128x82	40K/Gif, JPEG or Flash	1 week prior to run

Submit materials along with the click-through URL to: Valery Snisarenko, vsnisarenko@lrp.com

BUILD AWARENESS AND MAKE AN IMPACT WHILE EDUCATING THE TARGETED cyberFEDS® AUDIENCE

FEDERAL HR TECHNOLOGY WHITE PAPER SPONSORSHIPS

- 🔺 \$1,295 (12 months)
- Vendor supplied white paper

www.cyberfeds.com Banner Ads

White paper linked from vendor supplied text (Maximum 250 characters)

Space & Material Close: 1 week prior to run

Submit materials to: Valery Snisarenko, vsnisarenko@lrp.com

<complex-block>

© Cyber/EDS - Mozilla Firefact © Cyber/EDS © Cyber/EDS

© 2011 LRP Publications

LR1006-6

To reserve your ad space, contact Valery Snisarenko at 1-800-515-4577, ext. 6412, or vsnisarenko@lrp.com



cyberFEDS® Federal HR Technology Page